

Asst. Prof

Charttirot Karaveg, Ph.D.

Srinakharinwirot University
Faculty of Science,
Department Of General Sciences



Education

PH.D Technopreneurship and Innovation Management

M.A. Home Economics Education-Education Technology

B.A. Home Economics Education

Diploma in Fashion Design

Expertise and Research area

R&D commercialization assessment, Science and technology commercialization, Interdisciplinary research and development, Innovation Management, Textile and fashion product development

Research and Patent

Charttirot Karaveg. (2023). The wheelchair accessory bag was developed under request number 2202002501.

Charttirot Karaveg, Wailaikorn Nitayapat, Nakorn Techa, Wanwisa Koonlawong. (2024). "The design and development of women's wear: inspiration from the Chakri pattern of benjarong porcelain" Art and Architecture Journal Naresuan University. 15 (1).

Charttirot Karaveg, Putanat Kumpuan, and Samita Tonglert (2022). "Apparel design and development of clothing for LGBT consumers made from "TAI LUE" fabric, Pua district, Nan province" Art and Architecture Journal Naresuan University. 13(2).

Charttirot Karaveg. (2021). Technology Acceptance affecting Purchasing Behavior among Online Apparel Consumers. Interdisciplinary Research Review. 16(3).

Charttirot Karaveg, Natsara Semmanmad, Preeyanuch Vilawarn. (2021). "Development of a Wheelchair Bag" Rajabhat Rambhai Barni Research Journal. 15(2).

Charttirot Karaveg, Saranda Poonsombath and Wachira Hemthong. (2019). "Development and Design of Women's Workwear Made from the Pha Sin Tin Jok of Lao Khrang in Borkru Villages, Suphanburi Province" Art and Architecture Journal Naresuan University. 10(2), 98-113.

Charttirot Karaveg. (2561). "Cluster Analysis of Technology Acceptance and Purchasing Behavior among Online Apparel Consumers" BU Academic Review. 17(1), 118-132.

Charttirot Karaveg, Virongrong Charoenchai, Karnchana Mooltamart. (2018) "The Development of a Bra for the Disabled" Art and Architecture Journal Naresuan University.. 9(2), 156-169.

Charttirot Karaveg, Sirinun Keanthong, Phannaphat Phromphen, Walaikorn Nitayaphat, (2017) "Studying of Demand for Bachelor of Science Program in Textile Science and Technology: Implication for curriculum development", Academic Journal of Curriculum and Instruction Sakon Nakhon Rajabhat University. 9(2), 11-25.

Charttirot Karaveg, Natcha Thawesaengkulthai, Achara Chandrachai, (2016) "R & D commercialization capability criteria: implications for project selection", Journal of Management Development. 35(3), 304 - 325.

Charttirot Karaveg, Natcha Thawesaengkulthai, Achara Chandrachai, (2015) "A combined technique using SEM and TOPSIS for the commercialization capability of R&D project evaluation", Decision Science Letters. 4(3), 379-396.

Charttirot Karaveg, Natcha Thawesaengkulthai, Achara Chandrachai, (2014) "Evaluation model for research and development commercialization capability" Production & Manufacturing Research. 2 (1), 586-602.

Charttirot Karaveg, Natcha Thawesaengkulthai, Achara Chandrachai, (2013) Factors Affecting the Innovation Capacity of Thai Textile and Clothing Industries in Thailand" International Journal of Research in Management & Technology. 3(1)